



YouTube links for tutorials and lots more!

At home and overseas - feel free to tell us about more

NAFAS Flowers - NAFAS National

<https://youtube.com/@nafasflowers?si=vpJvWnNNNUIYC3b5d>

Sharon Dower - Tutor

<https://youtube.com/@sharondower?si=RJanp33Wk7kpc1PT>

New South Wales Floral Association – Australia

<https://youtube.com/@nswfaa3348?si=Mnd2bMbvku-UUzq>

Flowers For Fun – Francine Thomas – New Zealand

<https://youtube.com/@flowersforfunwithfrancinet806?feature=shared>

Boerma Institute – Holland

<https://youtube.com/@boermainstituutflowerschool?si=NBniUBfsAxzcEJ9i>



23rd October 2024



Facebook Pages and Facebook Groups

For information to be included on the Area Facebook page
Reports and photographs to be emailed to

Facebook.nafaseast@gmail.com



Where possible credit the designer of any exhibits also the photographer.

Where applicable these reports will also be shared on the area Instagram page

Where we can also include hashtags eg

#nafasfloralart #nafas_flowerarrangers #flowerarranging #eastofenglandareanafas
#nafasflowerclub #nafasflowerdemonstrator #nafasflowerdemonstration and much more

<https://www.instagram.com/eastofenglandareanafaseast>

NAFAS East of England PAGE – <https://www.facebook.com/nafaseast>

Cambridge Group PAGE – <https://www.facebook.com/profile.php?id=100064925880980>

Colchester Group – PAGE – <https://www.facebook.com/profile.php?id=100091293836364>

These are all Facebook Public Pages

Norwich Group – East Suffolk Group – King's Lynn Group

As these are group pages you would need to join the Facebook group, which is quick and easy.

The following may also be of interest - You would need to join these Groups to see posts.

International Friends of Floral Art and Designs (GROUP).

<https://www.facebook.com/groups/437261136315986/permalink/26600597892888953/?>

Flowers Arrangers #foamfree (GROUP)

<https://www.facebook.com/groups/flowerarrangers/permalink/7641280399255413/?>

Sustainable Church Flowers (GROUP)

<https://www.facebook.com/groups/964466733885149/permalink/2217894335209043/?>

Setting up FACEBOOK & Tips

Several clubs in our area have Facebook pages but there are many who do not. Social media can open up so many opportunities and it is all FREE.

Benefits of Pages

Free and simple: Pages are free. It takes only minutes to create a Page

Facebook Pages are for businesses, brands, & organisations to share updates and connect with people.

Anyone with a Facebook account can create a Page or help manage one, as long as they have access to the Page.

When someone likes or follows a Page on Facebook, they can start seeing updates from that Page in their Feed.

Go to <https://facebook.com> in a web browser and create an account

Create a Page

- In the bottom right of Facebook, tap
- Tap **Pages**, then tap **+ Create**.
- Enter a Page name, then tap **Next**.
- Enter and select up to three Page categories, then tap **Create**.

From here, you can tap **Next** to customise your Page by adding a profile picture, cover photo, action button, bio and basic Page information. You can also invite friends to connect with your Page.

Here are some ideas for first posts: Write a welcome post: You want to convince your audience to like and follow you. Create a welcome post that includes details about your club.

At the top of your Feed, Page or profile, tap What's on your mind? Create your post and add file/photo if applicable.

Publish now: Your post will go live immediately. Schedule for later: You can choose a time to publish your post or use the recommended times, which are based on when your followers are most active on Facebook.

Keep it short. Shorter posts get better engagement, so a good rule of thumb is to keep the lengths of your posts to a maximum of 120 characters.

If you want to promote your Flower Club to a wider audience, a Page is the way to go. You might find this step by step video easier to follow.

<https://youtu.be/tMZ50fXi7wQ?si=5m72kPm9GTq3kcFc>

However, if you prefer creating a more intimate community where members can engage in discussions and share content, a Group would be ideal.

This is a step by step guide on how to create a Facebook group

<https://youtu.be/lpn3XWvG6y4?si=y54ylFXS4liSerTU>